We claim:

1. A distribution system for delivering dynamically assembled media, the distribution system comprising:

a plurality of custom content media programs arranged in to discrete products;

an assembler for bundling a predetermined number of the products into subscriber specific packages; and,

a processor for transmitting the subscriber specific packages in a predetermined order to a subscriber.

2. The distribution system of claim 1, further comprising:

a builder for designing the custom content media programs.

3. The distribution system of claim 1, wherein a portion of the custom content media programs comprise dynamic content.

4. The distribution system of claim 1, wherein a portion of the custom content media is generated dynamically, just prior to transmission.

5. The distribution system of claim 1, wherein the custom content media is encoded prior to transmission.

6. The distribution system of claim 1, wherein the system is able to manipulate a predetermined number of custom content media transmissions across multiple networked hardware devices.

7. The distribution system of claim 1, wherein the system has the ability to analyze feedback and retransmit custom content media that fails to be transmitted successfully.

8. The distribution system of claim 1, wherein a portion of the custom content media is interactive.

9. The distribution system of claim 1, wherein a portion of the custom content media is based upon predetermined demographic criteria.

10. The distribution system of claim 1, wherein the custom content media may be modified based upon feedback from a subscriber.

11. The distribution system of claim 1, wherein a portion of the custom content media includes embedded information designed to deter file sharing.

12. The distribution system of claim 1, wherein a portion of the custom content media comprises third party information.

13. A method of delivering dynamically assembled, personalized media to a plurality of subscribers, the method comprising the steps of:

a. creating a plurality of custom content media programs arranged into discrete products;

b. assembling the products into subscriber specific packages; and,

c. transmitting the packages in a predetermined order to at least one subscriber.

14. The method of claim 13, wherein a portion of the custom content media comprises dynamic content.

15. The method of claim 13, wherein a portion of the custom content media is generated dynamically, just prior to transmission.

16. The method of claim 13, wherein a portion of the custom content media is encoded prior to transmission.

17. The method of claim 13, wherein a portion of the custom content media is interactive.

18. The method of claim 13, wherein a portion of the custom content media comprises embedded information designed to deter file sharing.

19. The method of claim 13, wherein the step of creating custom content media comprises the step of selecting content that is specific to a subscriber.

20. A method of customizing delivery of dynamically assembled, personalized media to a subscriber, the method comprising the steps of:
    a. creating a plurality of custom content media programs arranged into discrete products;
    b. assembling the products into subscriber a specific package;
    c. transmitting the package to a subscriber; and
    d. modifying subsequent transmittals.

21. The method of claim 20, wherein the step of modifying subsequent transmittals is based upon subscriber related responses generated by the subscriber.

22. The method of claim 20, wherein the step of modifying subsequent transmittals is base upon subscriber related responses generated by a third party.

23. The method of claim 20, wherein the step of modifying subsequent transmittals is generated at predetermined intervals.

24. The method of claim 20, wherein the step of modifying subsequent transmittals is based upon archived, personal data.

25. The method of claim 20, wherein the step of assembling the products into a subscriber specific package includes the generation of customized content just prior to the step of transmission.